

## RATE CARD 2019

**Website:** [www.newseveryday.co.za](http://www.newseveryday.co.za)

**Email:** [info@newseveryday.co.za](mailto:info@newseveryday.co.za)

**Tell:** +27 83 237 0550

**Fax:** +27 86 465 0805

**Address:** 51 De Bruin Street, De Bruin Park, Ermelo, 2351

## ONLINE ADVERTISEMENTS

### GENERAL INFO

- Sizes are estimates based on medium sized desktop display and may vary on mobile devices or bigger or smaller screens.
- Ad may appear on some extra website pages without notice.
- In article ads may stay published and we do not usually remove them from articles afterwards, but we may should we feel we need to. If you would like them to be removed a fee of R50 per article ad is required to do so as it can become very time consuming to do so, please use the subject line - ADVERTISING REQUEST.

### ADVERTISING SPACE BOOKING DEADLINE

- 5:00 PM the day before your required placement date.

### DISCOUNTS OFFERED

- 5% Discount on 6 X 28 day bookings.
- 10% Discount on 12 X 28 day bookings.

### QUOTES

- If you have more specific requirements in regard to advertisement size, placement duration etc, please send your request to: [info@newseveryday.co.za](mailto:info@newseveryday.co.za) with Subject line – AD QUOTE REQUEST.

<b>HOMEPAGE DISPLAY BANNERS</b>	
Width X Height	
<b>5.7cm X 5.5cm – left column block</b>	R800 per day R1800 per week R4000 per 28 days (Desktop Display)
<b>14cm X 5cm – top content banner</b>	R1500 per day R6000 per week R11000 per 28 days (Desktop & Mobile Display)
<b>14cm X 15cm – top content banner</b>	R3500 per day R15000 per week R23000 per 28 days (Desktop & Mobile Display)

<b>IN ARTICLE DISPLAY BANNERS – 21.4cm (Width) X 7.6cm (Height)</b>	
<b>1 Article per day</b>	R900 per day R2900 per week R4300 per 28 days (Desktop & Mobile Display)
<b>4 Articles per day</b>	R2800 per day R5200 per week R9800 per 28 days (Desktop & Mobile Display)
<b>10 Articles per day</b>	R5400 per day R11000 per week R21000 per 28 days (Desktop & Mobile Display)

<b>REGION NEWS PAGE DISPLAY BANNER – 21.4cm (Width) X 7.6cm (Height)</b>	
<b>Specific Province</b>	R700 per day R2800 per week R5200 per 28 days (Desktop & Mobile Display)
<b>Specific Town</b>	R300 per day R1900 per week R2800 per 28 days (Desktop & Mobile Display)
<b>REGION NEWS PAGE DISPLAY BANNER – 21.4cm (Width) X 14cm (Height)</b>	
<b>Specific Province</b>	R1200 per day R5200 per week R15200 per 28 days (Desktop & Mobile Display)
<b>Specific Town</b>	R500 per day R2900 per week R9400 per 28 days (Desktop & Mobile Display)
<b>REGION NEWS PAGE DISPLAY BANNER – 21.4cm (Width) X 14cm (Height)</b>	
<b>Specific Province</b>	R1200 per day R5200 per week

	R15200 per 28 days (Desktop & Mobile Display)
<b>Specific Town</b>	R500 per day R2900 per week R9400 per 28 days (Desktop & Mobile Display)

<b>LEGAL AD PLACEMENT</b>	
<b>Specific Town</b>	Request a quote

<b>SPONSORED ARTICLES</b>	
<b>Sponsored article</b>	R1200 per article (Desktop & Mobile Display)

<b>VIDEO ADS (A VIDEO AD SUPPLIED BY YOUR COMPANY)</b>	
<b>Home page</b>	R12000 per day R19000 per week R27000 per 28 days (Desktop & Mobile Display)
<b>In Article – 1 Article per day</b>	R2900 per day R4200 per week R8500 per 28 days (Desktop & Mobile Display)
<b>In Article – 4 Articles per day</b>	R5800 per day R7400 per week R15000 per 28 days (Desktop & Mobile Display)
<b>In Article – 10 Articles per day</b>	R12000 per day R16800 per week R28000 per 28 days (Desktop & Mobile Display)
<b>Region News Page – Specific Province</b>	R5400 per day R7800 per week R12000 per 28 days (Desktop & Mobile Display)
<b>Region News Page – Specific Town</b>	R2400 per day R3800 per week R5200 per 28 days (Desktop & Mobile Display)

<b>SA BUSINESS DIRECTORY</b>	
<b>Advanced Business Listing</b>	R550 per year (Desktop & Mobile Display)
<b>Updating Advanced Business Listing</b>	R100 per update
<b>5.7cm X 5.5cm - right column block add (Per Town)</b>	R2500 per 28 days (Desktop & Mobile Display)