



## RATE CARD 2018

**Website:** [www.newseveryday.co.za](http://www.newseveryday.co.za)

**Email:** [info@newseveryday.co.za](mailto:info@newseveryday.co.za)

**Tell:** +27 17 811 5007 / 083 237 0550

**Fax:** +27 86 465 0805

**Address:** 51 De Bruin Street, De Bruin Park, Ermelo, 2351

## ONLINE ADVERTISEMENTS

### GENERAL INFO

- Sizes are based on desktop display and may vary on mobile devices.
- Ad may appear on some extra website pages without notice.
- In article ads may stay published and we do not usually remove them from articles afterwards, but we may should we feel we need to. If you would like them to be removed a fee of R50 per article ad is required to do so as it can become very time consuming to do so.

### ADVERTISING SPACE BOOKING DEADLINE

- 10:00 AM – One working day prior to your required placement date.

### DISCOUNTS OFFERED

- 5% Discount on 6 X 28 day bookings.
- 10% Discount on 12 X 28 day bookings.

### QUOTES

- If you have more specific requirements in regards to advertisement size, placement duration etc, please send your request to: [info@newseveryday.co.za](mailto:info@newseveryday.co.za) with Subject line – AD QUOTE REQUEST.

<b>HOMEPAGE DISPLAY BANNERS</b>	
Width X Height	
<b>5.7cm X 5.5cm – left column block</b>	R4000 per 28 days (Desktop Display)
<b>14cm X 5cm – top content banner</b>	R11000 per 28 days (Desktop & Mobile Display)
<b>14cm X 15cm – top content banner</b>	R23000 per 28 days (Desktop & Mobile Display)

<b>IN ARTICLE DISPLAY BANNERS – 21.4cm (Width) X 7.6cm (Height)</b>	
<b>1 Article per day</b>	R4300 per 28 days (Desktop & Mobile Display)
<b>4 Articles per day</b>	R9800 per 28 days (Desktop & Mobile Display)
<b>10 Articles per day</b>	R21000 per 28 days (Desktop & Mobile Display)

<b>REGION NEWS PAGE DISPLAY BANNER – 21.4cm (Width) X 736cm (Height)</b>	
<b>Specific Province</b>	R5200 per 28 days (Desktop & Mobile Display)
<b>Specific Town</b>	R2800 per 28 days (Desktop & Mobile Display)

<b>VIDEO ADS</b>	
<b>Home page</b>	R27000 per 28 days (Desktop & Mobile Display)
<b>In Article – 1 Article per day</b>	R8500 per 28 days (Desktop & Mobile Display)
<b>In Article – 4 Articles per day</b>	R15000 per 28 days (Desktop & Mobile Display)
<b>In Article – 10 Articles per day</b>	R28000 per 28 days (Desktop & Mobile Display)
<b>Region News Page – Specific Province</b>	R12000 per 28 days (Desktop & Mobile Display)
<b>Region News Page – Specific Town</b>	R5200 per 28 days (Desktop & Mobile Display)

<b>SA BUSINESS DIRECTORY</b>	
<b>Advanced Business Listing</b>	R11000 per 28 days (Desktop & Mobile Display)
<b>Right column block (Per Town)</b>	R2500 per 28 days (Desktop & Mobile Display)